

Circular Cube | Design Process

Definitions:

- The Client : The company, organisation or individual requesting the services of Circular Cube.
- Circular Cube: The freelance business of Vali Hutchison (also known as Samudradaka) and any associated partners or appointed agents.

Steps in the Design Process

- After agreeing with the client on the project budget and timescales, and after the Circular Cube has received from the client all the necessary text and graphics needed for the project, and once Circular Cube has received a non-refundable deposit of £100 or 20% of the total project (whichever is the higher), then the design process will begin.
- Circular Cube will firstly produce a draft graphic-design so the client can see the overall look and feel that is proposed. If the client likes the overall concept they can then suggest any minor changes after which confirmation from the client by email or post that they wish to proceed will confirm the graphic-design and Circular Cube will begin making the website based on that design.
- If the client is unhappy with the initial draft Circular Cube will create a fresh draft based on feedback given, after which minor changes will be accepted before confirming the design.
- If however the client is not happy with the 2nd full draft and still wish Circular Cube to continue with the project then the project will need to be re-negotiated. In this unlikely scenario Circular Cube will retain the non-refundable deposit to cover the design work done up to that point. A new quote will then be made and a further non-refundable deposit of £100 or 20% of the total project (whichever is the higher) will be required from the client before any further work is carried out.
- In light of the above it is therefore very important that the client provides sufficient details as to the design required before the project commences. The client may wish to make use of Circular Cube's strategy services to ensure the design meets their requirements as fully a possible.
- After the client has confirmed the graphic-design Circular Cube will commence building pages based on the agreed concept. At all suitable stages in the web design pipeline Circular Cube will make work available at a temporary web location for proofing purposes. This will enable the client to view the work in progress and provide feedback and comments.
- During the design process Circular Cube will complete usability tests across a variety of platforms and browsers, checking for cross-platform functionality and appearance.
- Once Circular Cube has completed the design of all the pages and the client has confirmed either by email or post that they are happy with it, then Circular Cube will make the site live and send the invoice.